

The Wisconsin Citizen-based Monitoring Network

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Wisconsin Citizen-based Monitoring Network

www.wiatri.net/cbm



- Partnership of 190+ volunteer monitoring groups & projects
- Mission: Improve effectiveness of volunteer-based natural resources monitoring efforts
- Resources for project coordinators, volunteers, researchers, land managers, and others

WCBM Network Resources

	Volunteers	Project Coordinators	Researchers	Land Managers
Conferences	✓	✓	✓	✓
Trainings	✓	✓		✓
Funding		✓	✓	
Equipment Lending	✓	✓		✓
Newsletters & Social Media	✓	✓	✓	✓
Event Calendar	✓	✓	✓	✓
Technical Support	✓	✓	✓	✓

How Did We Get Here?



THE WISCONSIN CITIZEN-BASED MONITORING NETWORK

Celebrating 15 years: 2004-2019

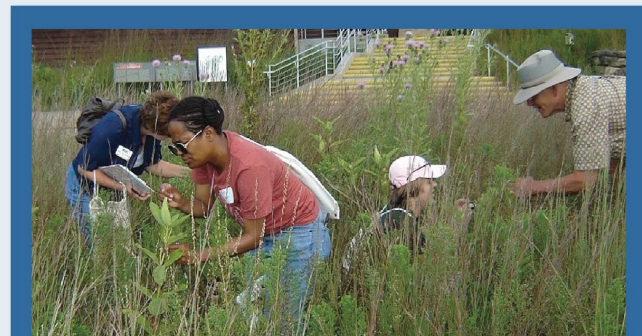
For over 100 years, WI volunteers dedicated their time to monitoring plants, animals, and waters. As participation increased and new programs emerged, citizen-based monitoring practitioners began to discuss ways to share resources and work together to improve monitoring efforts, culminating in the creation of the WCBM Network in 2004.



CELEBRATING 15 YEARS.



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Since its creation in 2004, the WCBM Network has provided trainings, technical resources, funding, communication, conferences, and networking opportunities to members of the citizen-based monitoring community. New projects have emerged, and many existing projects have expanded. Over 13,000 WI volunteers participate in citizen-based monitoring each year!



1900: Christmas Bird Count



~1955: Monarch Monitoring



1969: Riveredge Nature Center CBM



1976: Annual Midwest Crane Count



1981: WI Frog & Toad Survey



1986: Citizen Lake Monitoring Network



1996: Water Action Volunteers



2003: DNR Began Planning

2003 Major Participating Organizations

- DNR: coordination of statewide plant, animal, and water monitoring
- UW-Extension: co-coordination of statewide lake and stream monitoring
- Nature Centers: local coordination of statewide & national programs



2004 Conference

- Initiated & funded by DNR
- Coordinated by many partners
- 120 attendees
- Goals
 - Share existing WI success stories
 - Explore models from other states
 - Share scientific needs, public interest and capabilities, and potential resources
 - Set priorities and produce a roadmap for the future



2004 Conference Outcomes

- Creation of Wisconsin Citizen-based Monitoring Network
- Creation of DNR's Citizen-based Monitoring Coordinator position
- Creation of DNR's Partnership Program funding
- Creation of ad hoc advisory group to
 - Draft legislation for formal DNR advisory board for the WCBM Network
 - Identify data gaps and opportunities
 - Review DNR CBM policies

Since 2004

- 8 Conferences
- Website with monitoring resources & event calendar
- Online Directory
- Facebook, Twitter, and email list
- \$1.2million in Partnership Program funding
- Two evaluations and strategic plans

Today

- 13,000 volunteers
- 190+ monitoring projects & groups
- 5,500 email subscribers
- 8th conference in 2018, planning underway for 2020

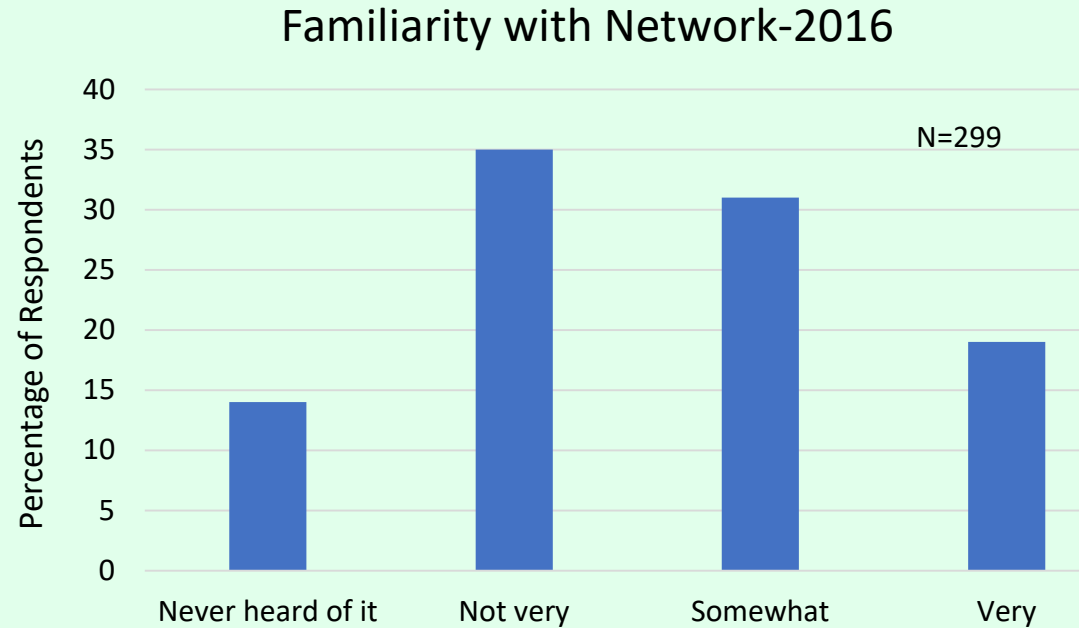


How We Function

- DNR is only fiscal partner
- DNR provides coordination, other groups provide advisory council members
- Nature centers, county parks departments, NGOs, Extension, and universities provide programs and resources that we promote
 - Equipment lending libraries
 - Trainings
 - Local coordination and training for statewide/national projects
 - Regional projects

Ongoing Issues

- Name recognition
- Terminology
- No formal mandate
- Turnover
- Partner participation



Small Group Discussion

- What do YOU have to offer (resources, experience, guidance, etc.) other cit sci professionals?
- How can a network like this be welcoming to all types of work and all types of participants?

Questions?



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